



Loom Gallery @ The Mill Castlemaine | 9 Walker Street Castlemaine VIC 3450

e: loom@millcastlemaine.com.au w: www.millcastlemaine.com.au

Correct 3-9-19

ABOUT THE GALLERY:

Loom Gallery is located in the foyer area of Castlemaine Vintage Bazaar and Platform No5 at the The Mill Castlemaine. The gallery is intended for the exhibition and sale of contemporary art by emerging and established artists and community groups. The gallery is administered and curated by Jane Goodrich and Michael Wolfe on behalf of The Mill Castlemaine and aims to provide a supportive environment where artists working in a range of media can showcase their works in a repurposed industrial space that attracts approximately 15,000 visitors per month. The Mill site features a café, coffee roastery, craft brewery, winemakers, bakery, smallgoods smokehouse, artists, artisan makers and crafts people.

OPENING HOURS:

Monday to Sunday 10:00am - 5:00pm

EXHIBITION LAUNCH:

Held on Saturdays 4:00pm - 6:00pm

EXHIBITION COSTS:

- Gallery rental is \$450 for six weeks (includes GST)
- + \$50 invitation printing costs (200 DL)
- + \$100 catering costs - wine and nibbles at opening
- Total cost = \$600

- + Commission 20% on sales (paid 12th of the month)
- 50% / \$300 deposit payable on confirmation of exhibition dates

LOOM GALLERY WILL:

- Distribute press release to local media
- List and promote represented artists with Bio, CV and works
- Feature the exhibiting artist on our social media platforms (Facebook, Instagram & website)
- Prepare an email exhibition invitation and distribute to the gallery database, print and distribute 200 DL copies

- Supervise the gallery and sales
- Organise and manage exhibition launch function
- Provide admin assistance and B&W printing of artist/s statement and list of works
- Provide installation advice, the gallery has a hanging system
- Provide public liability insurance - artist to insure own work.



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EXHIBITION PROPOSAL REQUIREMENTS:

Solo Exhibitions

Please include:

- Your name and contact details
- A current CV - no longer than A4
- Good quality visual support material including 8 - 10 images - approx 1mb jpegs - for your application
- Higher quality images will be required upon acceptance
- Artist's statement outlining content and themes of exhibition
- Any special requirements (plinths, alterations)
- Support material you consider relevant

Group Exhibitions

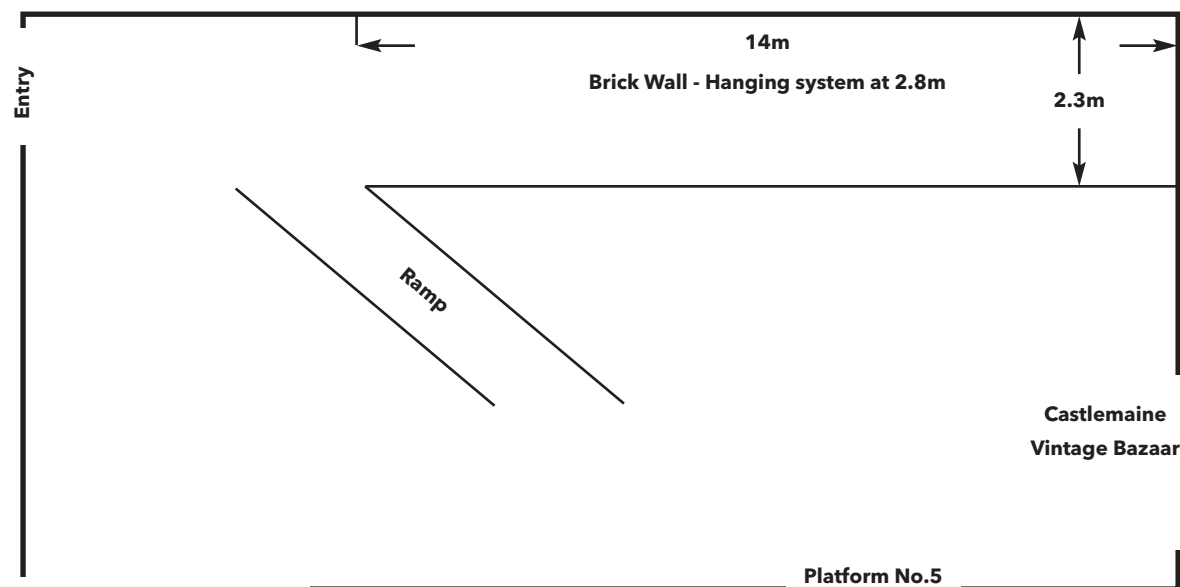
Please include:

- One person as a contact
- Name and contact details for each exhibitor
- A current CV - no longer than A4 for each exhibitor
- Good quality visual support material including 5 images - approx 1mb jpegs - for your application
- Higher quality images will be required upon acceptance
- Artist's statement outlining content and themes of exhibition
- Any special requirements (plinths, alterations)
- Support material you consider relevant

TO SUBMIT PROPOSAL PLEASE:

- Submit completed proposal, CV and images to Jane Goodrich and Michael Wolfe loom@millcastlemaine.com.au

GALLERY LAYOUT AND DIMENSIONS:



KEY TIMES:

Installation: Thursdays - Fridays 10am - 5pm
 Opening: Saturdays 4pm - 6pm
 Last Day: Mondays
 De-install: Tuesdays - Wednesdays 10am - 5pm

EXHIBITION CALENDAR:

Sept 1 - Oct 28 2019:	Michael Wolfe
Nov 2 - Dec 16 2019:	Jeremy Forbes
Dec 21 2019 - Feb 3 2020:	AVAILABLE
Feb 8 - March 23 2020:	Arts Open
March 28 - May 11 2020:	AVAILABLE
May 16 - June 27 2020:	AVAILABLE
July 4 - Aug 17 2020:	AVAILABLE
Aug 22 - Oct 5 2020:	AVAILABLE
Oct 10 - Nov 23 2020:	AVAILABLE
Nov 28 2020 - Jan 11 2021:	AVAILABLE

PLEASE NOTE:

The information and pricing outlined in this proposal guideline is correct at the time of printing and is subject to change.

Please feel free to discuss your application with the gallery and confirm details prior to applying.

We are happy to discuss requirements for hanging and displaying works and catering.

Guidelines may be subject to review at the discretion of the Gallery.